



EHNAC



DTAAP

Advancing Healthcare Business

EHNAC accreditation gives your prospects and customers full confidence in your privacy, security, performance, business practices and resources. With recognition from EHNAC, your organization raises awareness about the quality of its products and services as well as compliance with industry standards. In an increasingly competitive marketplace, EHNAC accreditation can build the trust that will advance your business.

Direct Trusted Agent Accreditation Program (DTAAP)

Health Information Service Providers (HISPs), Certificate Authorities (CAs) and Registration Authorities (RAs) enable healthcare providers to implement secure communications in support of Meaningful Use requirements of the Office of the National Coordinator (ONC) in a cost efficient and simple manner using the specifications and protocols of the Direct Project.

Launched in March 2010, the Direct Project is the ONC-inspired enablement of a national health information highway to provide for secure messaging in the health care industry. Those specifications and protocols are now known as the Direct standard, which is a federal requirement for Meaningful Use Stage 2 as outlined by ONC and CMS in recently proposed regulations and rules. "Directed exchange" is the term used for this secure communication, and HISPs coordinate the roles of HISPs, CAs and RAs (collectively, "Trust Entities"), while carrying out the responsibility for managing the difficult parts of the deployment of digital certificates and of managing public and private keys necessary for directed exchange subscribers to be assured of privacy, security and trust.

The EHNAC/DirectTrust HISP, CA or RA accreditation program:

- Validates the technical, security, trust and business practice conformance of Trust Agents involved in Direct.
- Assures HISP-to-HISP interoperability among accredited Trust Agents and other Direct participants.
- Facilitates security, interoperability and trust among Direct exchange participants, fosters public confidence, and otherwise promotes the adoption and success of directed exchange through the promotion of policies and best practices for security and trust, consistent with state and federal law, for the purpose of improving the quality of health care through secure electronic exchange of health information.

"DTAAP Accreditation represents the single best measure of adherence to policy and best practice recommendations surrounding Directed exchange. This becomes a critical component to people and organizations within health care as they build their network of trusted recipients for Stage 2 Meaningful Use and beyond."

Andy Heeren

*Director, CERN Network IP
Cerner Networks*

- Reduces risk to PHI and operations through the demonstration of a risk management program with effective controls that appropriately minimize threats.
- Prepares your organization for implementing secure communications in support of Meaningful Use requirements by ONC including secure, scalable, standards-based ways for participants to send authenticated, encrypted health information directly to known, trusted recipients over the Internet.

Through a self-assessment and site review process, DTAAP is intended to provide critical third-party oversight of Trust Entities responsible for managing the digital credentials used by directed exchange users, including the private keys of participants, and for handling health information in a manner that is consistent with privacy and security laws such as HIPAA.

For health care professionals, patients and others to take advantage of directed exchange of health information, HISPs must coordinate the roles of CAs and RAs, while carrying out the responsibility for managing the intricate parts of the



deployment of digital certificates and of managing public and private keys, which are necessary for directed exchange subscribers to be assured of consistent privacy, security and trust.

DTAAP accreditation will give your existing and prospective customers trust and confidence in your organization's ability to secure and authenticate that the trust anchors can manage their data with integrity and effectiveness.

"EHNAC accreditation not only lends credibility to our HISP services in the marketplace, it lets prospective customers know we are committed to adhering to the industry standards as far as the privacy, security and exchange of healthcare data. The EHNAC team was professional, helpful and a pleasure to deal with."

*Bruce Schreiber
Chief Technology Officer
MaxMD*

For more information about DTAAP,
email info@ehnac.org
or visit our Web site: www.ehnac.org.